

Lahore
School
of
Economics

**Lahore School of Economics
&
University of Oxford**

**Dr. Shahid Amjad Chaudhry
Rector
Lahore School of Economics
requests the pleasure of your participation in**

**SECOND INTERNATIONAL CONFERENCE
MICROFINANCE PRODUCTS AND PROCESSES:
LESSONS FROM THE FIELD**

13th April, 2017

Program Overleaf

Main Campus: Intersection Main Boulevard Phase-VI, DHA and Burki Road, Burki-53200, Lahore, Pakistan
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Lahore School of Economics and University of Oxford
Second International Conference
Microfinance Products and Processes: Lessons from the field
13 April 2017

- 08:30 - 09:00 **Registration**
- 09:00 - 09:30 **Welcome Remarks: Shahid Amjad Chaudhry**, Rector, Lahore School of Economics
- Keynote Speaker:*
Rashid Bajwa, Chief Executive Officer, National Rural Support Programme (NRSP)
- 09:30- 10:30 **Comparing The Demand for Microcredit & Microsaving**
- Chair: Rashid Bajwa**, Chief Executive Officer, NRSP
- Two Sides Of The Same Rupee? Evidence From Framed Field Experiments In Pakistan*
Presenters: Simon Quinn (Oxford) & **Uzma Afzal** (Nottingham)
- 10:30 - 11:00 **Tea**
- 11:00- 12:00 **Testing Product Innovations**
- Chair: Azam Chaudhry**, Professor & Dean, Department of Economics, Lahore School of Economics
- Adverse Selection in Low-Income Health Insurance Markets: Evidence from a large-scale RCT in Pakistan*
Presenter: Andreas Landmann (Paris School of Economics)
- Microequity for Microenterprises: Lessons from Pakistan*
Presenter: Muhammad Meki (Oxford)
- 12:00 – 13:00 **Panel Discussion: The Role Of Research In The Microfinance Sector**
- Panelists:*
Kamran Azim, Chief Operating Officer, Kashf Foundation
Zubyr Soomro, Chairman, PMIC
Akbar Zaidi, Member of Board of Directors, Pakistan Microfinance Network (PMN)
- 13:00 - 14:00 **Lunch**

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14: 00 – 15:30

Testing The Demand & Consumer Preferences

Chair: Ali Cheema, Board Member, CERP; Senior Research Fellow, IDEAS and Lead Academic, Pakistan Team, IGC

Hiding Money: Evidence from a Field Experiment with Aspiring Female Entrepreneurs

Presenter: Farah Said (Lahore School Of Economics)

Risk Sharing And The Demand For Microinsurance: Theory And Experimental Evidence From Ethiopia

Presenter: Karlijn Morsink (Oxford)

Time-Inconsistency, Liquidity And The Demand For Commitment Savings Products

Presenter: Rachel Cassidy (Oxford)

15:30 - 16:00

Tea

16:00 – 17:00

Panel Discussion: Impact & Future Directions

Panelists:

Ali Akbar, Head Research and Operations, Pakistan Microfinance Network (PMN)

Shahzad Akram, Chief Credit Officer, Akhuwat

Shawn Cole, Professor, Harvard Business School

Waqas ul Hasan, Senior Private Sector Development Adviser – Strategy and Investments, Department for International Development (DFID) Pakistan